

Jennings Creek Elementary School's Thursdays Live Jennings Creek Elementary is a school that proudly serves a diverse student body, with 100% of its students qualifying for free and reduced lunch, according to the Kentucky Department of Education (KDE) qualifying data. The student body also represents over 50 nationalities, reflecting rich cultures and experiences. The students speak more than 25 languages, making Jennings Creek a vibrant multilingual environment. Notably, 55% of the students are English Learners (ELs), showcasing the school's dedication to inclusive education and the importance of language support through creative learning opportunities.

Music Program Initiative To enhance the artistic development of its students, Jennings Creek launched a new music program known as "Thursdays Live." This initiative was designed to allow students to explore their musical talents before the school day begins by offering opportunities for students, faculty, staff, parents and community leaders to participate in live music sessions, so that all students could access the wonder of live music. As a result of this program, 25 students have been identified as "gifted and talented" in the performing arts-an impressive achievement considering that prior to this initiative, no students had been designated "gifted" in this area.

Video Production Purpose The video produced by the Warren County Public Schools (WCPS) Communications Team serves a crucial purpose: to inform community members of the exceptional student learning and growth opportunities available within the schools. By highlighting the diverse programs and initiatives, the video aims to foster a greater understanding and appreciation of the school and community partners who support student opportunities that ultimately promote student growth and success.

Utilization of the Video The video is utilized within the WCPS community, effectively targeting parents, educators and local stakeholders. It acts as a promotional tool designed to engage and inform these key audiences about the various programs and resources available to students.

Target Audience The primary audience for this video series includes parents, educators and community stakeholders. By focusing on this demographic, the WCPS Communications Team aims to reach individuals who play a significant role in shaping the educational landscape. Engaging parents and community members in the discussion about school programs is essential for fostering collaboration between the school and the community as we collectively work to expand innovative

learning opportunities to all students. **Outcomes Achieved** This innovative "Thursday's Live" program implemented at Jennings Creek Elementary, which was subsequently highlighted in the video, has led to several positive outcomes. First, the identification of "gifted and talented" students in performing arts has opened new pathways for these students, allowing them to pursue their passions and develop their skills. Additionally, the increased awareness of the school's diverse programs encourages community involvement and support, leading to a more engaged and informed parent and stakeholder community including business partners, community leaders, elected officials, and more. Moreover, the representation of various nationalities and languages within the school and through the music selections for "Thursday's Live" not only enriches the educational environment but also promotes cultural awareness and understanding among students.